

RADIO LAN MARKETING GROUP
Corporate Fact Sheet

Formed	November 2000
Mission	To be the world's leading solution provider of 5 GHz wireless communications products for customers looking for comparable alternatives to wired connections between LANs and buildings.
Headquarters	San Jose, California, USA
Products	RadioLAN Marketing Group designs, manufactures, and markets high-speed wireless products for indoor and outdoor connectivity. The company's RadioLAN family of indoor wireless LANs is designed to provide real-Ethernet speed between PCs, laptops, servers, printers, and other network equipment, while its Campus BridgeLINK family of Wireless Ethernet Bridging products provides building-to-building connectivity. Current offerings include: • Campus BridgeLINK and Campus BridgeLINK-II – provides building-to-building connectivity for campus area networks. • BackboneLINK and BackboneLINK-II – bridge indoor wireless traffic onto existing 10BaseT networks at full Ethernet speed. • MobiLINK – provides a 10 Mbps wireless LAN connection for laptop and portable computers with a one-piece PC card/transceiver. • PCI CardLINK – provides a 10 Mbps wireless LAN connection for desktop computers.
Differentiators	The <i>only</i> wireless networking solution operating in the 5 GHz unlicensed spectrum, allowing fast, interference-free connections to the customer's network at 10 Mbps. Also, the fastest wireless LAN currently shipping.
Channel Strategy	RadioLAN Marketing Group works directly with networking resellers and fixed-wireless professional installers worldwide.
Strategic Alliances	Domondi Technologies
Awards	• Editors Choice, "Wireless Bridges Span the Divide " by Network Magazine, (May 2000). • "RadioLAN Bests The Competition " by Information Week Online, (May 2000). • "2000 Comet Award" by Communication Systems Design, (September 2000).
Employees	9 employees
Ownership	Privately held California Corporation.
Chief Executive	Tom Mitchell, CEO Guy McIlroy, CTO Alan Lampell, VP Engineering Debbie Byorum, Marketing Manager
Web address	http://www.radiolan.com/