

RADIOLAN MARKETING GROUP INTRODUCES IMPROVED WIRELESS BRIDGE FOR HIGH-SPEED NETWORKING BETWEEN BUILDINGS

SAN JOSE, CALIF. — September 24, 2001 — Wireless pioneer RadioLAN Marketing Group (RMG) has introduced a new version of its award-winning wireless Ethernet Bridging line, the Campus BridgeLINK-II. Designed for Fixed Wireless applications such as ISP backhaul and LAN interconnect, the Campus BridgeLINK-II offers a fast, reliable, and cost-effective method of connecting computer networks in different buildings without wires, regardless of whether they are across the street from each other, across campus, or across town. It is an ideal solution for schools, universities, municipal offices, and small businesses who need a high-speed data bridge between facilities.

A Campus BridgeLINK-II unit consists of an antenna, cable, radio module, and bridge processor. One unit is installed on each side of the link and connected to any available port on the Ethernet network. Configuration and management are done through either a serial console port or the built-in Web server.

Once installed, the Campus BridgeLINK-II provides a secure, always-on connection with the remote location. The wireless bridge is rated for distances up to one mile with no decrease in speed, and can be configured for longer ranges by a professional RF installer.

System Offers Ideal Wireless Connection For Buildings

The system uses the license-free 5.8 GHz U-NII band, making it ideal for ISP backhaul applications where channel interference in the crowded 2.4 GHz band is an issue. In addition to ISPs, other typical customers include local school districts looking to connect portable buildings to the main school; cities and towns connecting police, fire, and public works facilities to a city-wide LAN; and small businesses, such as banks or car dealerships that want to link the showroom with the service center or used car lot.

At the Kraft Foods manufacturing complex in Springfield, Missouri, Campus BridgeLINK-II connects a branch office back to the main network. "It's a very reliable system," said Ray Smith, who manages the Springfield network for Kraft. "We can move data across the bridge just as fast as anywhere else on the network. Actually, we now have three CampusLINK systems connecting our networks. One is here at the main building, one is in the branch office about a quarter mile away, and a third is in a smaller facility nearby. They never go down, so we're always connected."

"What makes this product such a good value," said Mitchell, "is that it delivers true 10BaseT performance. That's Ethernet speed and it's the best value on the market. We think there are literally tens of thousands of locations in the US alone that can cut costs and become more productive with a wireless bridge."

Used in place of dial-up modems, ISDN, Frame Relay, or T1 lines, the Campus BridgeLINK-II offers an extremely fast wireless connection that is secure, easy to maintain, and eliminates the recurring cost of leasing lines from the local phone company, or the expense of running fiber underground, especially where no right-of-way exists.

Product Specifications, Pricing and Availability

Both models of Campus BridgeLINK-II use 10BaseRadio™ technology, and offer an extremely robust 5.8 GHz link. 10BaseRadio™ is fully compatible with IEEE 802.3 Ethernet standards. The Campus BridgeLINK has been named Product of the Year by *Network Magazine*.

RMG products are plug and play compatible with standard 10BaseT wired networks, and are completely scalable, allowing networks to expand to new locations with no drop in performance. They have an optional RSA encryption package for use on secure networks.

RMG products are sold and installed by authorized resellers in the United States and around the world. The list price is \$2,499 per side. Further information is available on the Web at www.radiolan.com

About RadioLAN Marketing Group

RadioLAN Marketing Group (RMG) was formed in November 2000 by a group of wireless industry veterans who purchased the wireless technology and key assets of the company. Headquartered in San Jose, Calif., the company designs, manufactures, and markets high-speed wireless products for indoor and outdoor connectivity. The company's RadioLAN family of indoor wireless LANs are designed to provide real-Ethernet speed between PCs, laptops, servers, printers, and other network equipment. It is the first and only wireless LAN operating in the 5 GHz unlicensed spectrum. RMG's Campus BridgeLINK is a family of Wireless Ethernet Bridging products, providing building-to-building connectivity.

###

Media Contact: Audrey Webb, aMate Communications, (408) 402-0927; audrey@amatecommunications.com